



EMPOWERED Wellness Challenge

CORPORATE SPONSORSHIP OPPORTUNITIES

TOGETHER, WE CAN ACHIEVE YOUR BUSINESS GOALS, WHILE IMPROVING CANCER OUTCOMES

As a sponsor of the EMPOWERED Wellness Challenge, you can demonstrate your company's commitment to improving health equity and treatment outcomes for people impacted by cancer, while connecting with Patient Empowerment Network's nationwide audience of engaged patients, care partners, and families.

This fundraiser will be promoted through PEN's website (555,000+ unique annual visitors), social media (8 channels with 15,000+ followers), newsletters (7,300+ subscribers), and 50+ volunteers from September through our weekend of wellness activities October 22-23, 2022.

Learn more at powerfulpatients.org/wellness

BENEFITS & LEVELS	PLATINUM \$10,000 +	GOLD \$5,000 - \$9,999	SILVER \$500 - \$4,999	BRONZE \$499 and below
Logo in 4 direct event promotion emails to PEN's 7,300+ newsletter subscribers	✓			
Sponsor recognition in auto-generated thank you emails to event donors (200+ donors expected)	✓			
Opportunity to provide link to materials of your choosing in post-event thank you email to all participants and donors (200+ donors and participants expected)	✓	✓		
Logo associated with event promotion in PEN's August, September, and October monthly newsletters to 7,300+ subscribers	✓	✓		
Logo on downloadable participant bibs (100+ participants expected)	✓	✓	✓	
Logo on 5 promotion posts on PEN's social media channels (15,000+ followers)	✓	✓	✓	
Logo on event sponsor page within PEN's Annual Report (3,000+ annual views)	✓	✓	✓	
Hyperlinked Logo on EMPOWERED Wellness Challenge campaign page	✓	✓	✓	✓
Listed by name on event sponsor page within PEN's Annual Report (3,000+ annual views)	✓	✓	✓	✓

Patient Empowerment Network is a virtually-based 501(c)(3) non-profit organization (Tax ID 27-1295230)

powerfulpatients.org