

Supporting Patient Access and Removing Structural Barriers to Treatment

- ☐ Partner with social workers and navigators to help patients overcome insurance denials and prior authorizations. Use apps and discount programs to reduce medication costs.
- ☐ Map access gaps: ask "What systems are in place to help this patient start and stay on treatment?"
- ☐ Reframe risk conversations: ask "Does this patient see themselves in the story we're telling about prostate cancer?"
- ☐ Advocate for equitable coverage and culturally sensitive counseling.
- ☐ Collaborate with community-based teams to ensure treatment continuity. Build collaborations across institutions to reach underrepresented populations.

[Source](#)

Expand Access to Precision Medicine

- ☐ Normalize genetic testing in prostate cancer care.
- ☐ Educate patients on the value of genetic testing, even if results won't benefit them directly.
- ☐ Address provider knowledge gaps and referral delays with tools like the [Helix app](#).
- ☐ Advocate for insurance coverage and culturally sensitive counseling to overcome structural barriers.
- ☐ Collaborate with multidisciplinary teams to improve uptake in community settings.

[Source](#)

Make Research Design Inclusive

- ☐ Review treatment goals: symptom relief, disease control, potential cure, prolonging life.
- ☐ Use biospecimens and cell lines that reflect diverse ancestral backgrounds.
- ☐ Advocate for inclusive experimental models and clinical trial enrollment criteria.
- ☐ Audit research tools and trial designs to ensure inclusion of populations most affected by prostate cancer.
- ☐ Support pipeline diversity: researchers from underrepresented communities bring lived experience and innovation.

[Source](#)

Center Shared Decision-Making

- ☐ Gather patient preferences early. Some may prioritize certain things over others. But also, revisit decisions over time. Patients' goals may evolve as they process their diagnosis and treatment experience.
- ☐ Include partners and families in treatment planning conversations.
- ☐ Use discussions to explore trade-offs and values.
 - Use plain language and visual aids to explain treatment options during these complex trade-offs discussions
- ☐ Lead with listening: ask "What matters most to this patient and how can our care reflect that?"

[Source](#)

Build Culturally Resonant Communication

- ☐ Ensure educational materials reflect racial, ethnic, and linguistic diversity.
- ☐ Use bilingual staff and culturally informed messaging to bridge trust gaps.
- ☐ Recognize that many high-risk patients don't know they're high-risk. Awareness is step one.
- ☐ Engage patients in legacy-driven conversations that connect testing to family impact.
- ☐ Frame prostate cancer risk and testing in ways that honor cultural values, such as protecting family legacy or fulfilling community roles.
- ☐ Provide support group referrals (e.g., ZERO Prostate Cancer, [Prostate Cancer Foundation Patient Guide](#)).
- ☐ Partner with trusted community leaders or faith-based organizations to co-deliver education and outreach.

[Source](#)