

LEARN ABOUT TELEMEDICINE AS A CARE OPTION

Though Black men have the highest prostate cancer rate in the world, care opportunities are improving. Make sure that you ask your care providers about the option of telemedicine and their recommendations for ideal situations to use telemedicine, including clinical trials.

UNLOCK IMPROVED CARE

Black, Indigenous, and People of Color (BIPOC) men lack access to quality healthcare due to socio-economic and genetic factors. Telemedicine – along with health fairs and free screenings and health advice at some barbershops – is a new key to unlocking improved prostate cancer screening and care.

CONNECT FOR BETTER CARE

Telemedicine offers a convenient way to stay connected with your care team for prostate cancer care. Encourage friends at the barber shop to schedule televisit appointments for self-care and prostate cancer prevention and care.

IMPROVE HEALTH EQUITY

Through the emergence of telemedicine, BIPOC men have a new opportunity to help extend their lives while living with prostate cancer. Take advantage of this care option for basic screenings and follow-up visits to ensure optimal prostate cancer care.